

Perth Leadership Institute Ranked in Top 15 Small-to-Midsize Leadership Partners and Providers by HR.com/Leadership Excellence Magazine

Cutting-Edge Assessments and Training to Measure Business Acumen and Ability to Make Money, Based on Behavioral Finance Paradigm

Gainesville, Florida ([PRWEB](#)) April 17, 2014 -- The Perth Leadership Institute, the industry thought leader in business acumen assessment and development programs (see http://www.perthleadership.org/index.php?option=com_content&view=article&id=61&Itemid=48), today announced that HR.com/Leadership Excellence magazine has rated Perth Leadership Institute in the top 15 Small-to-Midsize Leadership Partners and Providers ranked as part of its annual Leadership 500 list. The list can be seen at this location http://www.excellenceessentials.com/en/topleaders/interactive_content/leadership-excellence-essentials-april-2014_htsv7z2u.html.

The Leadership 500 is an annual ranking of the best companies and organizations in leadership development practices and employee motivation-productivity. It is prepared after an intensive analysis of providers and buyers of leadership products on a number of rigorous criteria including vision and mission, measurement and accountability and take-home value.

According to Dr. E. Ted Prince, Founder and CEO of the Institute, “Perth Leadership Institute has been at the forefront of leadership thinking and programs in the US and globally. We are still busy pushing the frontiers of leadership thought and action integrating developments in the new disciplines of behavioral economics and finance with leadership disciplines. The results can also be seen in our most recent programs for predicting the impact on income statements of leaders and for identifying high potential innovators.”

The Perth Leadership Institute has developed innovative approaches to leadership styles and financial impacts based on its research into business acumen and innovation. These form part of its business acumen assessment and development programs for managers and executives. It has developed business acumen and innovation assessment instruments, such as the Financial Outcome Assessment® (see <http://www.perthleadership.org/index.php/business-acumen-training/assessments/financial-outcome-assessment>) used by executives and managers to increase their financial and valuation impact.

The Perth Leadership Institute was founded in 2002 in Gainesville, Florida, by Dr. E. Ted Prince to carry out research into the linkages between behavior and company financial outcomes. Its programs are targeted at executives and managers and are used for leadership and executive development, talent management and to improve individual and team financial performance at the middle and senior levels of organizations.



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You can read the online version of this press release [here](#).